

Trilogy Promotions Inc. - Online Advertising Rates

Leave a message at (403) 269-4100 to place your ad on this site.



Current Promotional Discount ends June 30
50%

Website

www.TheRedMile.ca

4/10/2009

Advertisement Type		Rate	Daily
1 month Top Banner 480x60 graphic with hyperlink and text		\$ 225.00	\$ 7.50
1 month Bottom Banner 480x60 graphic with hyperlink and text		\$ 150.00	\$ 5.00
1 month Half Banner 234x60 graphic with hyperlink and text		\$ 125.00	\$ 4.17
1 month Vertical Banner 120x240 graphic with hyperlink		\$ 187.50	\$ 6.25
1 month Large Display 166x115 graphic with hyperlink and text		\$ 162.50	\$ 5.42
1 month Local Event listing Large Display 166x115 graphic with hyperlink and 100 characters description		\$ 100.00	\$ 3.33
1 month Medium Display 166x65 graphic with hyperlink and text		\$ 87.50	\$ 2.92
1 month Square Button 125x125 graphic with hyperlink		\$ 137.50	\$ 4.58
1 month Button #1 120x90 graphic with hyperlink		\$ 100.00	\$ 3.33
1 month Button #2 120x60 graphic with hyperlink		\$ 62.50	\$ 2.08
1 month Micro Button 88x31 graphic with hyperlink		\$ 25.00	\$ 0.83
1 month Small Button 40x40 graphic with hyperlink		\$ 12.50	\$ 0.42
1 month Plain Text (100 characters max) directory listing with hyperlink		\$ 37.50	\$ 1.25
1 month PREMIUM HIGH TRAFFIC: Banner 480x60 graphic with hyperlink and text on Web Cam AND Photo Gallery page		\$ 200.00	\$ 6.67
1 month Large Main Feature Ad photograph 200x200 + 50 word description + hyperlink		\$ 300.00	\$ 10.00
Saves 10%			
3 months Top Banner 480x60 graphic with hyperlink and text		\$ 607.50	\$ 6.75
3 months Bottom Banner 480x60 graphic with hyperlink and text		\$ 405.00	\$ 4.50
3 months Half Banner 234x60 graphic with hyperlink and text		\$ 337.50	\$ 3.75
3 months Vertical Banner 120x240 graphic with hyperlink		\$ 506.25	\$ 5.63
3 months Large Display 166x115 graphic with hyperlink and text		\$ 438.75	\$ 4.88
3 months Local Event listing Large Display 166x115 graphic with hyperlink and 100 characters description		\$ 270.00	\$ 3.00
3 months Medium Display 166x65 graphic with hyperlink and text		\$ 236.25	\$ 2.63
3 months Square Button 125x125 graphic with hyperlink		\$ 371.25	\$ 4.13
3 months Button #1 120x90 graphic with hyperlink		\$ 270.00	\$ 3.00
3 months Button #2 120x60 graphic with hyperlink		\$ 168.75	\$ 1.88
3 months Micro Button 88x31 graphic with hyperlink		\$ 67.50	\$ 0.75
3 months Small Button 40x40 graphic with hyperlink		\$ 33.75	\$ 0.38
3 months Plain Text (100 characters max) directory listing with hyperlink		\$ 101.25	\$ 1.13
3 months PREMIUM HIGH TRAFFIC: Banner 480x60 graphic with hyperlink and text on Web Cam AND Photo Gallery page		\$ 540.00	\$ 6.00
3 months Large Main Feature Ad photograph 200x200 + 50 word description + hyperlink		\$ 810.00	\$ 9.00

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Rate Daily

Saves 20%	6 months Top Banner 480x60 graphic with hyperlink and text	\$ 1,080.00	\$ 6.00
	6 months Bottom Banner 480x60 graphic with hyperlink and text	\$ 720.00	\$ 4.00
	6 months Half Banner 234x60 graphic with hyperlink and text	\$ 600.00	\$ 3.33
	6 months Vertical Banner 120x240 graphic with hyperlink	\$ 900.00	\$ 5.00
	6 months Large Display 166x115 graphic with hyperlink and text	\$ 780.00	\$ 4.33
	6 months Local Event listing Large Display 166x115 graphic with hyperlink and 100 characters description	\$ 480.00	\$ 2.67
	6 months Medium Display 166x65 graphic with hyperlink and text	\$ 420.00	\$ 2.33
	6 months Square Button 125x125 graphic with hyperlink	\$ 660.00	\$ 3.67
	6 months Button #1 120x90 graphic with hyperlink	\$ 480.00	\$ 2.67
	6 months Button #2 120x60 graphic with hyperlink	\$ 300.00	\$ 1.67
	6 months Micro Button 88x31 graphic with hyperlink	\$ 120.00	\$ 0.67
	6 months Small Button 40x40 graphic with hyperlink	\$ 60.00	\$ 0.33
	6 months Plain Text (100 characters max) directory listing with hyperlink	\$ 180.00	\$ 1.00
	6 months PREMIUM HIGH TRAFFIC: Banner 480x60 graphic with hyperlink and text on Web Cam AND Photo Gallery page	\$ 960.00	\$ 5.33
6 months Large Main Feature Ad photograph 200x200 + 50 word description + hyperlink	\$ 1,440.00	\$ 8.00	
Saves 30%	12 months Top Banner 480x60 graphic with hyperlink and text	\$ 1,890.00	\$ 5.25
	12 months Bottom Banner 480x60 graphic with hyperlink and text	\$ 1,260.00	\$ 3.50
	12 months Half Banner 234x60 graphic with hyperlink and text	\$ 1,050.00	\$ 2.92
	12 months Vertical Banner 120x240 graphic with hyperlink	\$ 1,575.00	\$ 4.38
	12 months Large Display 166x115 graphic with hyperlink and text	\$ 1,365.00	\$ 3.79
	12 months Local Event listing Large Display 166x115 graphic with hyperlink and 100 characters description	\$ 840.00	\$ 2.33
	12 months Medium Display 166x65 graphic with hyperlink and text	\$ 735.00	\$ 2.04
	12 months Square Button 125x125 graphic with hyperlink	\$ 1,155.00	\$ 3.21
	12 months Button #1 120x90 graphic with hyperlink	\$ 840.00	\$ 2.33
	12 months Button #2 120x60 graphic with hyperlink	\$ 525.00	\$ 1.46
	12 months Micro Button 88x31 graphic with hyperlink	\$ 210.00	\$ 0.58
	12 months Small Button 40x40 graphic with hyperlink	\$ 105.00	\$ 0.29
	12 months Plain Text (100 characters max) directory listing with hyperlink	\$ 315.00	\$ 0.88
	12 months PREMIUM HIGH TRAFFIC: Banner 480x60 graphic with hyperlink and text on Web Cam AND Photo Gallery page	\$ 1,680.00	\$ 4.67
12 months Large Main Feature Ad photograph 200x200 + 50 word description + hyperlink	\$ 2,520.00	\$ 7.00	

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Photo gallery hyperlink to Red Pages Directory Listing, your website, or coupon (one-time setup fee forever or \$100/yr annual pre-paid link. Must decide at time of order.)	\$ 300.00	
Development of a one page introductory website linked from the Photogallery, Webcam, or Red Pages listing	\$ 200.00	

CORPORATE WEBCAM SPONSORSHIP PROGRAM

Strategic year-round placement of a high-traffic *Live Webcam* sponsored by Your Business.

Indoor Only - Adopt-a-Cam Webcam Sponsorship - hardware, installation, AND permanent sponsorship recognition on the webcam directory	\$ 495.00
Indoor Only - Adopt-a-Cam Webcam Sponsorship - includes: banner ad for 3 months on all webcams, hardware, installation, AND permanent sponsorship recognition on the webcam directory	\$ 995.00
Indoor / Outdoor - Adopt-a-Cam Webcam Sponsorship - hardware, installation, AND permanent sponsorship recognition on the webcam directory	\$ 1,295.00
Indoor / Outdoor - Adopt-a-Cam Webcam Sponsorship - includes: banner ad for 3 months on all webcams, hardware, installation, AND permanent sponsorship recognition on the webcam directory	\$ 1,795.00

Multiple ad placements within the site qualify for up to 50% savings on a complete package. Pricing includes any promotional discounts currently offered. GST is extra. Packages include layout and design of your ad with your supplied graphics. Design services are available upon request. Priority rotation on any ad space is available (on 12 month packages only) at a 50% premium to the rate for that space and is limited to one merchant per space for the rental term. Rates are subject to change without notice.